

Provost Council
Sept. 16, 2009
3:00 PM – 5:00 PM
MB 3.106 Regents' Room

AGENDA

UNDERGRADUATE RECRUITMENT PLAN

**GEORGE NORTON &
JENNIFER EHLERS**

George Norton presented the Provost Council with recent Fall 2009 enrollment data dividing it out among the following categories:

Enrollment of New Students, Transfer and First Time in College comparing Fall 2008 vs. Fall 2009 an increase of 1.1%

Enrollment of CAP and Non CAP First Time Students comparing Fall 2008 vs. Fall 2009 with an overall decrease of 0.2%. However, it should be noted that 26.1% in this category are CAP students. CAP stands for Coordinated Admissions Program and is the program UT Austin uses when it cannot accept its entire incoming freshman. Other UT System schools are asked to accept those students for at least one year, and then the students can transfer to UT Austin. Some students choose to remain at UTSA and some students transfer to UT Austin, only to return to UTSA because they find that they do not like UT Austin for many reasons.

We tend to keep around 27% of the CAP students who are in the 11%-40% of their high school class.

Dr. Frederick stated that UTSA is working with UT System to attempt to limit the amount of CAP students that we receive by requiring the students who are ranked in the fourth quarter be denied automatic admittance through the CAP provision. However, these students may apply to UTSA and be granted admission if they meet our requirements.

High School Rank comparing Fall 2008 vs. Fall 2009 (new students only) 34.7% of our students are in the top quarter of their high school class followed by 32.6% of our students are in the top second quarter of their high school class.

SAT scores comparing Fall 2008 vs. Fall 2009 new students. 53% have a SAT score of ≥ 1500

Enrollment by Colleges Fall 2008 vs. Fall 2009 new students

Retention Rates: the one-year retention rate is around 65% each year.

Jennifer Ehlers followed George's presentation with a look at UTSA's 2009-2010 Admissions Plan and distributed to each member a spiral notebook of the Plan. She stated that UTSA is working closely with the Community Colleges and their students in order to properly prepare them to enter UTSA.

Jennifer further stated that her area is concentrating on effective methods on communicating with potential students such as: facebook, twitter, snail mail, direct mail, and upgrading the UTSA Admissions website. Also, Student Affairs is revamping the tours of the UTSA campus in order to "create an experience" for the visiting student and their parents.

The Admissions counselors are also working to ensure that our application process is seamless and reviewing those applications that are not complete.

Jennifer stated that Admissions needs assistance from the colleges. She stated that the number of top 10% and top 25% students attending UTSA went down in 2009 from 2008. She stated that it would be helpful if the colleges were proactive in recruiting these students by providing recruitment letters from the Deans. The Admissions office can provide the colleges with a list of students who are interested in majoring in specific subjects so that faculty can also communicate with those students. Engaging faculty is a great recruitment tool. Also, offering scholarship money to the top 11%-25% may be a better use of our resources as we are more apt to attract those students right now than we are the top 10%, but hopefully that will change as UTSA moves towards a premiere research institution.

IMPLEMENTATION PLAN

**SONIA MARTINEZ
& STEVE WILKERSON**

Sonia and Steve handed out implementation plan sheets to the Deans to let them know where they stood with their tactics. Steve asked the Deans if there was someone else on their team, such as an Associate Dean, that should be receiving this information. If so, Steve asked that the Dean contact him so that he could update his files. Sonia stated that overall, the Plan was

in good shape and that the first portion would be ending around Sept. 30th. Soon after this date, Steve and Sonia would be rolling out Phase 2 tactics to all of the Deans.

John mentioned that the Dean's work plans are needed to be turned in soon and that a Strategic Resource Planning Council meeting would be convened in October. Besides reviewing the work plans, tuition and fees will be considered at the SRPC meeting. John is requesting that no one ask for an increase in old fees.

RESEARCH TOPICS

MARIANNE WOODS

Marianne Woods presented the Council with several updates from the Vice President for Research area including the following:

- South Texas Technology & Management has a new interim director, John Kohl. This entity assists with patenting, licensing and commercialization strategies;
- So far UTSA has submitted 60 proposals under the ARRA funding which amounts to \$89.6 million. Of that, we have received 12 awards for \$7.8 million, which includes the \$5 million the College of Engineering received from NSF;
- Reception for New Faculty which will be held on Sept. 23 from 4:00 – 6:00;
- Post Award Database is complete and will be rolling out next week;
- SALSI received \$4 million. Please visit the VPR website for more information. There are two grant programs available for SALSI funds. The deadline for the proposals are 10/1; 2/1 and 7/1. Because this is a venture with the UT Health Science Center the proposal will need to include a PI from UTSA and a PI from UTHSCSA;
- DT campus will have a Research office in the Frio Bldg. open on Mondays and Wednesdays beginning Sept. 21st;
- Dean's Retreat on Oct. 1st at Bob Gracy's home; and
- Meetings to Improve OSP Services will be scheduled in the near future.

Marianne also stated that she is continuing to work on the Time and Effort policy and the conflict of interest policy and hopes to have final drafts for review shortly.

ANNOUNCEMENTS

JOHN FREDERICK

David Johnson's reception will be held on Friday, Sept. 25th in the UC Ballroom 2 beginning at 3:00.