Developing a Program Assessment Plan

1. Program Assessment focuses on student learning and the experiences associated with a specific program of study (i.e. major).
   a. Has the student acquired the intended skills, knowledge, and attitudes/values?
   b. How well are we doing it?
   c. How can we improve?

2. Effective Program Assessment
   a. Systematic, ongoing, acquires information over time; cultivates a culture of inquiry
   b. Meaningful - Builds a body of evidence to improve the program
   c. Built around the program’s mission statement
   d. Uses multiple methods and sources as evidence of student learning
   e. Faculty-designed and implemented

3. Program-level Assessment Plan Checklist
   - Create program student learning outcomes.
     Describe the ideal graduate of your program. Be concrete and focus on those strengths, skills, and values you feel are the result of participating in the program. Ask yourselves: What does this student know? What can this student do? What does this student care about?

   - Identify learning opportunities (Align your curriculum – Curricular Map).
     Review instructional materials.
     Review syllabi and course outlines.
     Review course assignments and tests.

   - Brainstorm; identify and select measures - Set timeline to collect the information.

   - Discuss results and use information to improve program.

   - Communicate results.

   - Evaluate the process and make necessary adjustments.