### Creating an Online Training Module

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**Hybrid**

#### Intended Target Population

This assignment is designed for upper-level undergraduate or graduate students and for all teaching modalities.

#### Applicable Settings for Technique

This assignment was developed for a graduate course on Organizational Communication. It could be adapted to any upper-level undergraduate or graduate course with strong practical implications that students could explore and share with external audiences.

#### Active Learning Technique Explanation/Learning Curve

Students were given the opportunity to draw from the knowledge that they gained in the course to develop content for a training module for an organization of their choice.

Students created both audiovisual and written content for the training module. The audiovisual content of the training was an asynchronous video presentation. The written content of the training could be in many different formats, such as a traditional Word document, a website, or a pamphlet.

#### Student Learning Outcome Satisfied

- Creating both audiovisual and written content for an online training module tailored to an organizational audience of the students’ choice.

#### Student Benefits and Impact

- Teasing out the practical implications of research for an external audience.
- Using resources from the Office of Digital Learning.
- Creating tangible products that students can share with external audiences and place in a professional portfolio.