Generative AI For Better Podcast Audience Personas
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Podcasting Students; Juniors & Seniors
Online (Or Any Setting)

Generative AI Prompts For Podcast Listener Personas

1. Students commit to a specific purpose and audience that is relevant.
2. Student motivation increases with freedom of choice and relevancy.
3. Students increase critical thinking, AI, and digital literacy skills in the guided and specific use practice with Generative Artificial Intelligence.

Explain A Researched Listener Persona.

Adapted Podcasts Faster With AI

(1) Survey Prompt Example: (IMPORTANT, enter your specific purpose statement and pitch here along with any other relevant information about your podcast) Create a multiple question survey with questions for each of the following dimensions. Be sure each question is clear, concise, and has clear answer options. Consider reliable survey construction methods as you construct this survey designed to inform podcast content creation that will serve people who may be answering this survey. Consider how to make the survey reliable and valid as you construct each question to address the following dimensions. Make sure these are multiple choice questions with no more than 5 answers for each question. (Enter dimensions desired)

(2) Survey Summarization Prompt Example: Enter survey result data into Generative AI to generate a summary. Prompt: You are an expert at defining and making sense of podcast audiences. Summarize these survey results in a way that would be most useful in creating an audience persona using this format. Use the example below and the data in the excel sheet to create a listener persona.

(3) Check for hallucinations and make the persona your own.

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