

CAREER-READY MAP | BUSINESS STUDIES



Use this map to plan and integrate your academic and cocurricular experiences during your time at UTSA.

MAJORS ACCOUNTING | ACTUARIAL SCIENCE | APPLIED CYBER ANALYTICS | BUSINESS ANALYTICS | CYBER SECURITY | ECONOMICS | FINANCE | HUMAN RESOURCES | INFORMATION SYSTEMS
MANAGEMENT | MARKETING | OPERATIONS & SUPPLY CHAIN MANAGEMENT | REAL ESTATE FINANCE & DEVELOPMENT | STATISTICS & DATA SCIENCE

	FIRST YEAR	MIDDLE YEARS	LAST YEAR
INDUSTRY	<ul style="list-style-type: none"> Learn about internships and fellowships Attend career sessions and tabling on-campus to learn about companies Attend CAREER-A-PALUTSA to network Apply for Citymester for valuable career skills Research career paths related to your major 	<ul style="list-style-type: none"> Attend in-person and virtual career expos Apply for an internship Explore Undergraduate research opportunities Attend in-person and virtual information sessions hosted by companies Attend site visits and office tours to learn about corporate cultures Apply for Archer Fellowship Program to intern in Washington D.C. Apply for the Students + Start-ups Program 	<ul style="list-style-type: none"> Review Industry Reports for career outcome data Review SeekUT for salary data Attend in-person and virtual career expos to search for full-time job Gain industry experience at professional conferences and research symposiums Understand salary negotiation tactics
COMMUNITY	<ul style="list-style-type: none"> Join academic, social, or service student organization(s) Become a Najim Strategist Conduct informational interviews with upperclassmen in interesting majors Go to EntreprenUTSA to network Attend a global business program info session Attend a Roadrunner Days business event Apply for work-study or on-campus job 	<ul style="list-style-type: none"> Apply for a leadership role in student org(s) Attend Get Involved Fair Attend Alvarez Student Success Center events Conduct informational interview(s) with alumni in Roadrunner Network Join the Rowdy Corps Community Scholars Program Participate in UTSA Day of Service Learn and apply to global business programs such as immersions and exchanges Enhance your experiential learning by joining the Honors College (requirements here) 	<ul style="list-style-type: none"> Join a professional or networking org Attend a professional conference Find service opportunities and connect with various non-profit and community organizations Review Cost of Living resource Apply to join the UCC Student Advisory Board Apply for Global Summer Institute
TECHNOLOGY	<ul style="list-style-type: none"> Complete career readiness badges College Guide to Gaining Experience Watch the Rowdy Intern Video Series Review What Can I Do With This Major Review My Next Move, a career exploration tool Learn how to explore RowdyLink for key business events and organizations 	<ul style="list-style-type: none"> Utilize VMock to improve your resume, elevator pitch/interview, and LinkedIn profile Adobe Creative Skills Series for added credentials Learn more about how to get Bloomberg certified by visiting the Financial Services Center Search and complete software certifications, professional certificates and micro-credentials that will enhance your business studies 	<ul style="list-style-type: none"> Update LinkedIn profile for job search Utilize VMock to update resume for job search Create an online portfolio to showcase your work and projects Utilize LinkedIn Learning to upskill Practice interview on Interviewing.com
INITIATIVE	<ul style="list-style-type: none"> Attend workshops for marketable skills Participate in the Advocacy Internship Program and/or Career Innovation Summit Attend UCC Cultivating Career Confidence workshop Explore your Business Honors Program Eligibility Learn about how to dress for success Explore the Alvarez Student Success Center Website Develop Entrepreneurial mindset 	<ul style="list-style-type: none"> Work on an Experience Transcript Attend career workshops Explore the Alvarez Pre-PhD Pathway Program Apply for a tutoring position at the Alvarez Student Success Center Take a personality/strengths-based assessment Create a LinkedIn profile Enter Civic and Social Experience (CASE) Challenge Apply to Nationally Competitive Awards and Scholarships 	<ul style="list-style-type: none"> Take the lead in a group project Enter Big Rowdy Idea Pitch Competition Enter the Roadrunner Experience Showcase Serve as a student speaker to help coach students at an Alvarez SSC event

THE UTSA STUDENT EXPERIENCE

Academic Success Checklist

- Meet with your Advisor at least once per semester
- Visit the [Student Success Center Tutoring](#)
- Visit the [Alvarez Student Success Center Team](#) every semester
- Attend a financial success workshop through OneStop

Career Development Checklist

- Take [Career Assessment](#)
- Professional headshot in [Iris Booth](#)
- Create [Handshake](#) profile
- Create a [Roadrunner Network](#) profile
- Upload resume into [VMock](#)
- Create [Roadrunner Career Navigator](#) profile
- Explore [RowdyLink](#) to discover events, programs, and organizations on campus

NOTE: Resources are in a recommended time frame but can be used throughout your college journey

* If considering a career in the health professions field, visit the [Health Professions Office](#); if considering a career in the legal field, visit the [Institute for Law and Public Affairs](#)

CAREER INFORMATION

What [marketable skills](#) do employers want?

- Career & Self Development
- Communication
- Critical Thinking
- Leadership
- Professionalism
- Teamwork
- Technology

What careers can I pursue?*

- [Accounting](#)
- [Actuarial Science](#)
- [Applied Cyber Analytics](#)
- [Business Analytics](#)
- [Cyber Security](#)
- [Economics](#)
- [Finance](#)
- [Human Resources](#)
- [Information Systems](#)
- [Management](#)
- [Marketing](#)
- [Operations & Supply Chain Management](#)
- [Real Estate Finance & Development](#)
- [Statistics & Data Science](#)